

# Article Writing Guide in Seven Simple Steps



## STEP 01

### Select your main topic and define your goals.

The first step on how to write an article is to choose your topic. Come up with a specific content idea and decide the scope and boundaries of your article.



## STEP 02

### Target your audience.

Know your target readers. Ask yourself, what do you want your readers to learn from you through your article? List all the necessary details and define how your writing approach should work.



## STEP 03

### Gather your information and resources.

After selecting your main topic and target audience, research on existing works. Find articles with the same taste of idea and content flow. You'll need to back up yourself once you start writing an article. Pick up ideas and support your claims. Never forget to cite your resources.



## STEP 04

### Create your topic outline and rough draft.

As you gather data and ideas from your research, create a rough draft. Jot down concepts and create section breaks. Write every idea that pops into your mind. Just let your mind and hands work and squeeze ideas to form your article.



## STEP 05

### Edit your draft.

After your rough draft, the next step in our article writing guide is to edit your content. Be sure to follow correct grammar usage and punctuations. Scan for misspelled words and track your article's flow. Spot proper usage of words and align it to your target audience.



## STEP 06

### Proofread your content.

As any article writing guide would say, proofread your work. Don't just trust your editing skills. Proofreading defines how your article sounds and how it affects your readers.



## STEP 07

### Add visuals, infographic, and images.

Last step in writing an effective article is to add any infographic, visuals, and images. For today's fast-paced industry, audience engages more with visual materials and it helps them to digest what they're reading.



#### Source:

<http://www.writersdigest.com/whats-new/write-a-how-to-article-in-6-easy-steps>  
<https://www.entrepreneurs-journey.com/3769/11-tips-for-writing-a-15-minute-article/>  
<http://www.thepenmagazine.net/20-steps-to-write-a-good-article/>

