Check out this blogging evolution and learn how it started and where it's going, as accounted by experts.

BLOGGING

1994 Swarthmore College

student Justin Hall published the first blog. In fact, he studied HTML and launched Links.net, a personal diary made up of informative links to other pages and notes on his daily life.



or "web logging."

launched a website called Robot Wisdom and coined the term "weblog"

Self-described computer

geek John Barger



1998

Charlotte Observer newspaper.

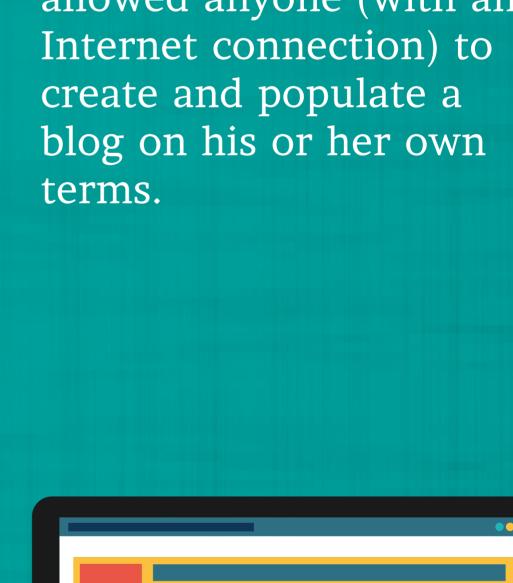


blog-creation service called Blogger. This web-based software allowed anyone (with an

20005 Different blogging platforms rose, including WordPress and TypePad.

traffic. Likewise, they served as marketing tools for creative mavens. By this time, blogging platforms introduced the multi-author blogs. Here, they let several people post on a single blog

biographies. most common early accounts, too. Further, a few partisan candidates used blogs during



Peter Merholz shortened

"weblog" into "blog."

Evan Williams and Meg

Hourihan at Pyra Labs

launched a free



As time went on, blogs became tools for pros and businesses. They helped firms connect with their audiences and draw more

- using a variety of usernames, passwords, photos, and
- Political blogs were a few of the this time, including Wesley Clark and Howard Dean.



Today Most businesses now own a blog. In fact, they

use it to reach people and give helpful content. "Podcasts" and "video

blogs" (or "vlogs") have taken on a bigger role in the blogosphere, with many bloggers choosing multimedia content.

www.theblogpress.com | www.blog.hubspot.com | www.webdesignerdepot.com www.tgdaily.com | www.content.time.com

Sources:



