

## Article Sample 1

### **Data Extraction Services: Key to Efficient Consumer Research**

Every successful organization nowadays appreciates the significance of research in their business. By acquiring relevant and accurate information concerning business operations, competitors' current standings, consumer mindsets, and many others, big or small companies are able to easily formulate strategies and decisions that can effectively mold their corporate goals.

Yet, not all companies have the manpower and resources to gather the much-needed data. Extracting statistics and documents can be a very complex task, not to mention expensive and time-consuming. Though getting in-house researchers may help the company gather necessary information, their inadequate budget and limited office space may not be enough to cover all the essential expenses and required number of workers.

#### **What are Data Extraction Services?**

Data extraction services, considerably among the fastest-growing outsourcing industries today, offer companies and stakeholders their highly-needed information through extraction of data from company web sites, databases, social networking sites, yellow pages, documents, e-mails, images, and others. Given the huge expenses that may be consumed through data collection, many companies have turned to data extraction services for support. Aside from helping businesses research and gather data, service providers also assist in managing and converting these documents into useful information at quick turnaround and in the most suitable media format.

#### **Why Capitalize on Data Extraction Services?**

More than producing fast and vast outputs, tapping data extraction services can also aid clients save costs without compromising the quality of work. Outsourcing business operations offshore, for one, has effectively help most companies save on their operational expenses. Since offshore staff work on an independent contract, clients no longer have to pay extra for employment benefits and spend much on the necessary utilities and resources. Additionally, they are also able to save valuable time. Through outsourcing, companies do not need to spend hours on doing mundane tasks; thus, they have enough time to spend on other more important duties.

Furthermore, businesses will also be able to take advantage of specialized capabilities. Outsourced companies doing data extraction services often have software specialists to assist in the extraction of complicated projects, as well as competent and detail-oriented staff that are experts at data mining. For this, clients are assured of quality outputs and better production that are worthy of their time, attention, and money.