

## Sample Brochure Content 1

### XYZ Foundation

#### History

XYZ Foundation is a Montgomery, Alabama-based 501 (c) (3) organization that works to empower young children, ages 0 to 12 years old, through initiatives that foster strong literacy skills, build early socialization, and strengthen parental engagement. Since 2006, the foundation has been offering free classes and workshops that provide mentoring and tutoring for children, together with their parents. It practices a non-discriminatory approach, and accepts participants regardless of status, gender, ethnicity, religion, and background.

Having experienced raising three children all by herself, Reese Sullivan, executive director of XYZ Foundation, began a philanthropic advocacy to help low-income families, especially single mothers, in giving education to their children. She began to establish the foundation through the help of various fundraising efforts in the community and through financial assistance from grantors.

#### Mission and Vision

Believing that the overall development of a child could be dramatically enhanced by proper environment and knowledgeable caring adults and parents, XYZ Foundation's mission is to provide quality child care in a warm nurturing environment. It envisions creating an advance learning system that can be introduced and expanded into new or existing community programs, as well as one that encourages young children to learn to their highest ability and cultivate their talents to create a better future.

#### Programs and Services

The Foundation's services are categorized into four stages: infant, toddler, pre-school, and school age. Infant and toddler care services provides safe sleep guidelines and playtimes to enhance children's cognitive and motor skills. The other services include a combination of academic, recreational, and social activities. Among the various learning activities that the curriculum includes are alphabet, art making, music, numbers and mathematics, sensory activities, and self-awareness.

As a recognized child care facility, the foundation strives to see children learn while having fun. It wishes to see its learners wear lots of smiles and feel lots of love in their stay in the facility. Aside from the structured lessons and playful activities, nutritious meals and snacks are provided for the little ones in a safe and clean environment facility so children can have the freedom to move, enjoy, and explore all at the same time.