

## Press Release Sample 1

### FOR IMMEDIATE RELEASE

#### **XYZ Foundation at 25: A Success to Celebrate!**

**Montgomery, Alabama - October 2012** – After years of genuinely serving and educating the less fortunate children of Alabama, XYZ Foundation will finally mark its 25th founding anniversary on October 28, 2012. The momentous event, which will be held at the Durant Hall of the Foundation’s headquarters in Montgomery, will coincide with the 75th birth anniversary of its founder, Mr. Maynard Durant.

From its humble beginnings, the foundation has now become a multi-awarded organization known for its commitment to build a collaborative network of diverse philanthropists and volunteer educators. These individuals help in achieving the organization’s main goal of upholding the empowerment of children and youth with the provision of free childhood education. Since its establishment, XYZ Foundation has been assisting children, ages 3 to 15, who belong to impoverished families with monthly incomes below the poverty level. For the past 25 years, this worthwhile undertaking has been inspiring helpless children to strive in their studies despite life’s inevitable challenges. What inspires the organization in pursuing this valuable advocacy is the idea of altering the lives of these disadvantaged children toward achieving a brighter future.

In its silver anniversary celebration, the foundation is inviting everyone to witness the rare gathering of its past beneficiaries. It encourages visitors to listen and obtain inspirations from real touching and heartwarming stories of individuals who once thought of putting an end to their studies but were given the opportunity to continue their education until they become what they are now today. They are now successful professionals in their respective fields of specialization. These individuals will talk about their “uncertain” past experiences and the lessons they have learned as they walked on the road to success.

The eight-hour celebration, with the theme: “25 Years of Selfless Service... 25 Unforgettable Stories to Cherish,” will have the following activities as part of its program:

<b>Time</b>	<b>Activity</b>
5:00–5:15 p.m.	Arrival of guests
5:15–6:00 p.m.	Welcome speech from Mr. Maynard Durant
6:00–7:00 p.m.	Dinner
7:00–9:00 p.m.	Inspirational message from distinguished guests
9:00–9:20 p.m.	Special number by current program beneficiaries
9:20–10:00 p.m.	Games and recreation
10:00–12:00 m.n.	Inspirational message from distinguished guests
12:00–12:30 a.m.	Midnight snack
12:30–1:00 a.m.	Surprise announcement

*To have additional information about this event or to set an interview with Mr. Durant, please call John Reynolds at (123) 456-7890 or send you message to John at [pr@xyzfoundation.com](mailto:pr@xyzfoundation.com).*